

E-COMMERCE • SPORTS & RECREATION

Branded Sports Product with Viral Social Media Presence

Five-year-old consumer brand selling an innovative active play product across Amazon, DTC, and retail channels with 600K+ social followers.

ASKING PRICE

\$67,208

22x Monthly Multiple

\$411K

TTM REVENUE

\$63K

TTM PROFIT

15%

PROFIT MARGIN

600K+

SOCIAL FOLLOWERS

BUSINESS MODEL

Amazon FBA + DTC

ESTABLISHED

2021

OWNER INVOLVEMENT

20-25 hrs/wk

TEAM SIZE

2 contractors

CUSTOMER MARKET

US + International

TREND

Seasonal, Q4 Peak

Investment Highlights

- Unique branded product with proprietary manufacturing mold included in sale.
- 600K+ social followers and 500M+ views across major platforms.
- Multi-channel revenue: Amazon FBA, direct-to-consumer, B2B, and retail.
- 700+ schools and youth organizations as repeat B2B customers.
- Owner never handles inventory; fully outsourced fulfillment via 3PL and FBA.

Growth Opportunities

B2B Infrastructure

Scale outbound sales to schools and youth organizations with structured systems.

International Expansion

Global social reach exists; improved logistics would unlock untapped international demand.

Sales Rep Network

Expand commission-based rep network to drive B2B revenue year-round.

Content & Email

Leverage 250+ high-performing content pieces and 15K email list more aggressively.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →