

YOUTUBE CHANNEL • SPORTS & ENTERTAINMENT

Evergreen Soccer Documentary Channel, Fully Outsourced Production

A faceless, systemized YouTube channel in the global football niche generating consistent ad revenue through daily documentary-style content, managed in just 5–10 hours per week.

ASKING PRICE

\$48,826

29x Monthly Multiple

\$28.8K

TTM REVENUE

\$20.2K

TTM PROFIT

70%

PROFIT MARGIN

~37 Videos/Mo

PUBLISHING CADENCE

BUSINESS MODEL

Ad Revenue

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

8 hrs/week

TEAM SIZE

Owner + Outsourced Team

CUSTOMER MARKET

Global

TREND

Stable

Investment Highlights

- ✓ Generates \$20.2K TTM net profit on \$28.8K TTM revenue — strong ~70% profit margins.
- ✓ Fully outsourced production team handles editing, voiceovers, visuals, and thumbnails for ~\$750/month.
- ✓ Owner spends only 5–10 hours per week on strategy, review, and scheduling.
- ✓ Evergreen soccer content drives year-round organic traffic via search, browse, and suggested videos.
- ✓ No single video dominates viewership — top video accounts for just 6.2% of total views.

Growth Opportunities

Social Media Expansion

Launch on TikTok, Instagram, and Facebook to grow audience reach significantly.

Short-Form Content

Repurpose existing videos into Shorts and Reels to drive additional channel traffic.

AI-Powered Production

Use AI tools for faster topic research, title optimization, and script development.

Sponsorships & Affiliates

Add brand partnerships and affiliate deals to diversify revenue beyond ad income.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →