

E-COMMERCE • SUPPLEMENTS

High-Margin Health Supplement Brand with Strong Growth

Branded supplement portfolio generating ~51% net margins across two established marketplaces, fully outsourced fulfillment, and 74% year-over-year revenue growth.

ASKING PRICE

\$868,265

35x Monthly Multiple

\$584K TTM REVENUE	\$298K TTM PROFIT	51% PROFIT MARGIN	74.5% YOY REVENUE GROWTH
BUSINESS MODEL Multi-Channel FBM	ESTABLISHED 2023	OWNER INVOLVEMENT 6 hrs/wk	
TEAM SIZE No employees	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- ~51% net profit margins well above industry average for supplements.
- 74% year-over-year revenue growth with consistent recent monthly performance.
- Fully outsourced 3PL fulfillment — owner never touches inventory.
- Multi-channel revenue across two major established marketplaces.
- Registered trademark included; additional brand registrations pending.

Growth Opportunities

- Direct-to-Consumer

Launch branded website to capture sales outside marketplace platforms.
- Social Commerce

Expand to TikTok Shop, Facebook Shops, and Google Merchant Center.
- Paid Advertising

Scale off-platform paid channels to diversify and grow traffic.
- Catalog Expansion

Add new SKUs and register additional trademarks across brand portfolio.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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