

YOUTUBE • SPORTS MEDIA

High-Margin Sports YouTube Channel in Growing Niche

Established basketball nostalgia channel with evergreen content library, 99%+ profit margins, and multiple untapped monetization channels ready to scale.

ASKING PRICE

\$270,527

35x Monthly Multiple

\$93K TTM REVENUE	\$92.8K TTM PROFIT	99% PROFIT MARGIN	9% YOY REVENUE GROWTH
BUSINESS MODEL YouTube AdSense	ESTABLISHED 2022	OWNER INVOLVEMENT 30 hrs/wk	
TEAM SIZE 1 person	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- Near-100% profit margins with minimal operating expenses each month.
- Large evergreen content library continues generating revenue long after publishing.
- Highly engaged, clearly defined audience of U.S.-based sports fans.
- Additional monetized social platforms included, currently underutilized.
- 9% year-over-year revenue growth with recent months hitting peak earnings.

Growth Opportunities

- Expand Shorts Strategy

Consistent Shorts publishing has proven to significantly boost reach and channel growth.
- Increase Upload Frequency

Higher long-form publishing volume can directly grow viewership and ad revenue.
- Multi-Platform Monetization

Repurpose content across included social platforms to unlock additional revenue streams.
- Build Production Team

Hiring editors and scriptwriters can scale output and reduce owner time commitment.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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