

E-COMMERCE • HEALTH & WELLNESS

Systemized Amazon FBA Brand in Health & Recovery

Established personal wellness product portfolio on Amazon with strong reviews, managed operations, and minimal owner involvement of just 5 hours per week.

ASKING PRICE

\$68,120

28x Monthly Multiple

\$203K

TTM REVENUE

\$29K

TTM PROFIT

14%

PROFIT MARGIN

500+

PRODUCT REVIEWS

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2020

OWNER INVOLVEMENT

5 hrs/wk

TEAM SIZE

2 contractors

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- Largely hands-off operation managed by agency and virtual assistant.
- 14 SKUs with top products rated 4.4–4.6 stars and 500+ reviews.
- Trademarked brand with patents included in the sale.
- Diversified supply chain with two established overseas manufacturers.
- 12+ months of inventory on hand; no stock outages anticipated.

Growth Opportunities

Product Expansion

Launch complementary products within existing health and wellness categories.

Ad Optimization

Increase keyword coverage and ad efficiency to drive incremental revenue growth.

Retail Channels

Enter brick-and-mortar retail; product demonstrates strong in-person appeal.

International Expansion

Extend into additional Amazon marketplaces outside the current US market.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →