

AFFILIATE • CONTENT • YOUTUBE

Diversified Affiliate Content Business in Sports Niche

Established content operation serving the running and endurance sports market with multiple revenue streams, a large email list, and a growing YouTube channel.

ASKING PRICE

\$269,534

30x Monthly Multiple

\$355K TTM REVENUE	\$108K TTM PROFIT	30% PROFIT MARGIN	16K+ EMAIL SUBSCRIBERS
BUSINESS MODEL Affiliate & Ads	ESTABLISHED 2017	OWNER INVOLVEMENT 5-8 hrs/wk	
TEAM SIZE 4 Freelancers	CUSTOMER MARKET French-Speaking	TREND Stable	

Investment Highlights

- 9-year-old business with diversified revenue across affiliate, display ads, and YouTube.
- 16,000+ engaged email subscribers acquired via automated quiz funnel.
- 24,000+ social media followers supporting paid traffic campaigns.
- Low owner involvement at just 5–8 hours per week with freelancer team in place.
- Multiple content and traffic channels reduce reliance on any single source.

Growth Opportunities

- YouTube Expansion

Growing video channel offers significant upside via ad revenue and sponsorships.
- Sponsorship Revenue

Untapped brand partnership opportunities across video and email channels.
- Organic SEO Growth

Existing organic traffic base can be scaled with renewed content investment.
- Email Monetization

Large subscriber list is underutilized and ripe for increased affiliate promotion.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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