

INFO PRODUCT • BUSINESS EDUCATION

Evergreen Digital Toolkit Business for Entrepreneurs

Established info product portfolio serving entrepreneurs with digital toolkits and video tutorials. Lean operations requiring only 5 hours per week from the owner.

ASKING PRICE

\$942,316

36x Monthly Multiple

\$715K TTM REVENUE	\$314K TTM PROFIT	44% PROFIT MARGIN	68K+ EMAIL SUBSCRIBERS
BUSINESS MODEL Info Product	ESTABLISHED 2019	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE 3 contractors	CUSTOMER MARKET Global	TREND Stable	

Investment Highlights

- Evergreen content portfolio with no ongoing content creation required
- Owner spends just 5 hours per week — highly passive operation
- 68K+ email subscriber list largely untapped for additional revenue
- Custom-built in-house platform with integrated AI infrastructure
- Established since 2019 with lean cost structure and strong margins

Growth Opportunities

- AI Platform Stickiness

Deepen AI infrastructure investment to increase customer retention and platform dependence.
- Dedicated Sales Team

Build outbound sales function beyond current paid ads acquisition model.
- B2B White-Label

Create white-label offering to unlock enterprise and agency revenue channel.
- International Localization

Adapt content for regional markets to expand global customer base.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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