

ONLINE EDUCATION • BUSINESS CERTIFICATION

Leading B2C Certification Training Platform With Global Reach

Established online education business offering professional certification prep courses to a global audience, with ~500 learners annually, a 12-person team, and a strong multi-channel digital presence.

ASKING PRICE

\$874,764

36x Monthly Multiple

\$597K

TTM REVENUE

\$292K

TTM PROFIT

49%

PROFIT MARGIN

\$2,000

AVG. CUSTOMER LTV

BUSINESS MODEL

Digital Product & Service

FIRST MADE MONEY

2017

OWNER INVOLVEMENT

60 hrs/week

TEAM SIZE

12 Employees

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- ✓ TTM revenue of ~\$597K and net profit of ~\$292K at a healthy ~49% margin.
- ✓ Established team of 12 across sales, marketing, tech, support, and delivery — all expected to stay.
- ✓ Low customer acquisition cost of ~\$100 with a strong \$2,000 average customer LTV.
- ✓ 50,000+ email subscribers providing a valuable, owned re-marketing channel.
- ✓ Seller willing to remain involved in operations for up to 2 years post-sale for a smooth transition.

Growth Opportunities

New Product Development

Launch additional courses based on existing customer demand and market trends.

Strategic Partnerships

Establish relationships with new institutional or corporate training partners globally.

Expand Distribution Channels

Grow reach through additional partner collaborations and reseller agreements.

Email List Monetization

Leverage 50,000+ subscribers more aggressively with targeted campaigns and upsells.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →