

ECOMMERCE • DIGITAL PRODUCTS

Healthcare Exam-Prep Study Guide Portfolio, Three Brands

Scalable digital-first education business serving healthcare students across three niche brands, with 30,000+ customers and a proven paid-media acquisition system.

ASKING PRICE

\$1,260,000

35x Monthly Multiple

\$2.1M

TTM REVENUE

\$433K

TTM PROFIT

21%

PROFIT MARGIN

30,000+

CUSTOMERS BUILT

BUSINESS MODEL

Digital & Print

ESTABLISHED

2024

OWNER INVOLVEMENT

10 hrs/wk

TEAM SIZE

3 people

CUSTOMER MARKET

US, Global

TREND

Growing

Investment Highlights

- Portfolio of three distinct healthcare-niche study guide brands included.
- Primarily digital delivery — minimal inventory risk and no fulfillment complexity.
- 30,000+ customer base with owned email audience for ongoing retention.
- Near-zero chargeback rate with ~\$130 average order value.
- Seller offering 12 months of post-acquisition consulting and transition support.

Growth Opportunities

Niche Expansion

Launch content into adjacent healthcare certification categories to grow addressable market.

Email Monetisation

Deepen retention and upsell sequences across 30,000+ owned email subscribers.

Organic Traffic

Build SEO and content channels to reduce paid-media dependency over time.

Product Formats

Introduce new formats such as flashcards, courses, or subscription bundles.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →