

SERVICE • SAAS • B2B FINANCE

Bootstrapped B2B SaaS Service with Recurring Revenue

5-year-old success-fee business serving e-commerce sellers with proprietary software, 60+ clients, and a team that stays post-acquisition.

ASKING PRICE

\$416,929

32x Monthly Multiple

\$374K TTM REVENUE	\$187K TTM PROFIT	50% PROFIT MARGIN	60+ ACTIVE CLIENTS
BUSINESS MODEL Success-Fee SaaS	ESTABLISHED 2021	OWNER INVOLVEMENT 8 hrs/wk	
TEAM SIZE 3 people	CUSTOMER MARKET US / Global	TREND Stable	

Investment Highlights

- Success-fee model — clients only pay when results are delivered
- 60+ clients retained with under 5% annual churn rate
- Full team of 3 employees stays on post-acquisition
- Proprietary software stack with 5+ years of operational refinement
- Owner works just 8 hrs/week — highly systematized operations

Growth Opportunities

Outbound Marketing

Launch targeted outreach and paid campaigns to tap largely untouched market.

Cross-Sell Services

Complementary service already built with paying clients — expand to existing base.

Raise Client Volume

Currently gaining ~4 new clients/month; scale acquisition with marketing investment.

Expand Partnerships

Formalize affiliate and referral channels to drive lower-cost client acquisition.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →