

E-COMMERCE • HEALTH & WELLNESS

Multi-Brand Amazon FBA Wellness & Gifts Portfolio

Highly passive, internationally diversified Amazon FBA business with trademarked brands, strong margins, and a seasoned operator managing daily operations.

ASKING PRICE

\$885,984

33x Monthly Multiple

\$1.3M TTM REVENUE	\$322K TTM PROFIT	25% PROFIT MARGIN	8% AMAZON TACOS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2017	OWNER INVOLVEMENT 2 hrs/wk	
TEAM SIZE 1 Employee	CUSTOMER MARKET US & Europe	TREND Stable	

Investment Highlights

- Portfolio of trademarked wellness brands with Amazon Brand Registry across all markets.
- Owner works just 2 hours per week — seasoned employee manages all daily operations.
- Consistently 25%+ net profit margins with low ad spend (8% TACoS).
- Geographically diversified: ~64% Europe, ~36% North America revenue split.
- Trademarks registered in US, EU, and UK — strong IP protection across key markets.

Growth Opportunities

SKU Expansion

Multiple approved supplement products ready to launch — no additional R&D required.

Direct-to-Consumer

Owned branded domains provide a clear pathway to launch DTC sales channels.

New Geographies

Expand into additional Amazon marketplaces beyond current US and European footprint.

Product Line Growth

Extend wellness and gift catalog with complementary naturally sourced product lines.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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