

MOBILE APP • SUBSCRIPTION

Niche Subscription App for Healthcare Language Learning

Profitable, largely automated mobile app serving a high-intent professional audience with strong organic acquisition and 3,800+ active paying subscribers.

ASKING PRICE

\$321,635

35x Monthly Multiple

\$190K TTM REVENUE	\$110K TTM PROFIT	58% PROFIT MARGIN	3,800+ ACTIVE SUBSCRIBERS
BUSINESS MODEL B2C Subscription	ESTABLISHED 2023	OWNER INVOLVEMENT <1 hr/wk	
TEAM SIZE No staff	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- 3,800+ active paid subscribers with stable monthly recurring revenue.
- ~64% of installs are organic — low dependence on paid acquisition.
- 70% of revenue from annual plans, providing strong revenue predictability.
- Blended CAC of ~\$8 per paying customer with profitable ad campaigns.
- Owner spends under 1 hour per week — near fully automated operation.

Growth Opportunities

- Premium Tiers

Introduce higher-value subscription tiers with advanced exam-prep features.
- AI Conversation

Add AI-powered speaking practice to boost engagement and retention.
- Web Funnel

Optimize existing web acquisition funnel to diversify and scale paid growth.
- Community Layer

Build in-app community forum to drive retention and organic word-of-mouth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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