

YOUTUBE • FOOD & CONSUMER EDUCATION

# Faceless Food Exposé YouTube Channel with High-CPM Audience

Systemized, fully transferable faceless YouTube channel in the consumer food education niche. Established team in place with multiple untapped monetization streams.

ASKING PRICE

\$91,423

7x Monthly Multiple

|                                                        |                                                     |                                                      |                                        |
|--------------------------------------------------------|-----------------------------------------------------|------------------------------------------------------|----------------------------------------|
| <div>\$167.5K</div> <div>TTM REVENUE</div>             | <div>\$157.9K</div> <div>TTM PROFIT</div>           | <div>94%</div> <div>PROFIT MARGIN</div>              | <div>87K+</div> <div>SUBSCRIBERS</div> |
| <div>BUSINESS MODEL</div> <div>AdSense + Digital</div> | <div>ESTABLISHED</div> <div>2025</div>              | <div>OWNER INVOLVEMENT</div> <div>10-20 hrs/wk</div> |                                        |
| <div>TEAM SIZE</div> <div>2 Contractors</div>          | <div>CUSTOMER MARKET</div> <div>United States</div> | <div>TREND</div> <div>Viral Growth</div>             |                                        |

## Investment Highlights

- Fully faceless format — no on-camera host, easy ownership transfer.
- 92% U.S. audience, 55+ demographic with high purchasing power.
- High-CPM niche with \$32–\$36 CPMs; 87K+ subscribers and 15M+ views.
- Production team in place and willing to continue with new owner.
- Sponsorships and affiliate revenue almost entirely untapped — significant upside.

## Growth Opportunities

|                                                                                                                            |                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| <div>Sponsorship Revenue</div> <div>Zero sponsorships pursued to date; premium audience attractive to health brands.</div> | <div>Affiliate Monetization</div> <div>Audience actively requests product recommendations; affiliate deals underdeveloped.</div> |
| <div>Digital Products</div> <div>Existing digital product proven to convert; expand the product line.</div>                | <div>YouTube Shorts</div> <div>Zero Shorts published; major untapped surface for subscriber growth.</div>                        |

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →