

AGENCY • SEO SERVICES

Established B2B SEO Agency in Specialized European Market

8-year-old link building agency serving a focused Nordic B2B market with loyal recurring clients and strong organic acquisition.

ASKING PRICE

\$278,417

20x Monthly Multiple

\$383K TTM REVENUE	\$168K TTM PROFIT	44% PROFIT MARGIN	~10 ACTIVE CLIENTS
BUSINESS MODEL B2B Agency	ESTABLISHED 2018	OWNER INVOLVEMENT 15 hrs/wk	
TEAM SIZE Freelancers	CUSTOMER MARKET Nordic / Europe	TREND Stable	

Investment Highlights

- 8+ years operating in a specialized, low-competition B2B niche.
- ~45% profit margins with lean freelancer-based cost structure.
- Recurring client behaviour with no formal contracts needed.
- Organic search and referrals drive new client acquisition consistently.
- Multiple supporting digital assets included in the sale.

Growth Opportunities

- European Expansion

Extend outreach beyond Nordic region into broader mainland European markets.
- Service Diversification

Add complementary SEO services to increase average client spend.
- Email List Activation

Leverage 500-subscriber list for upsells and reactivation campaigns.
- Affiliate Expansion

Develop affiliate content assets ahead of anticipated regional market changes.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →