

E-COMMERCE • AMAZON FBA

Made in USA Consumer Goods Brand on Amazon FBA

Turnkey private-label Amazon FBA business in an evergreen home goods category. Asset-light operations with direct supplier-to-Amazon fulfillment and minimal owner involvement.

ASKING PRICE

\$1,157,550

37x Monthly Multiple

\$3.1M

TTM REVENUE

\$375K

TTM PROFIT

12%

PROFIT MARGIN

19%

YOY REVENUE GROWTH

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2023

OWNER INVOLVEMENT

2-3 hrs/wk

TEAM SIZE

No employees

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- 100% USA-manufactured products — zero import duty exposure
- Fully asset-light: supplier ships direct to Amazon fulfillment centers
- Registered trademark and Amazon Brand Registry enrollment included
- Subscribe & Save revenue provides recurring, predictable income stream
- No employees; owner spends just 2–3 hours per week on operations

Growth Opportunities

Ad Spend Scaling

Increase PPC budgets and expand keyword coverage to drive top-line growth.

Catalog Expansion

Add adjacent SKUs, sizes, and complementary products to diversify revenue.

Listing Optimization

Improve A+ content, images, and Brand Store to boost conversion rates.

Channel Diversification

Launch on Walmart, Shopify, or pursue direct B2B outreach for new revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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