

E-COMMERCE • MOTORSPORT APPAREL

Vertically Integrated Motorsport Apparel Brand, Strong Margins

Direct-to-consumer riding gear brand with in-house manufacturing, registered trademark, and 39% gross margins. Rapid recent growth with strong repeat demand.

ASKING PRICE

\$188,139

11x Monthly Multiple

\$621K TTM REVENUE	\$223K TTM PROFIT	36% PROFIT MARGIN	39% GROSS MARGIN
BUSINESS MODEL DTC eCommerce	ESTABLISHED 2024	OWNER INVOLVEMENT 30 hrs/wk	
TEAM SIZE Small Team	CUSTOMER MARKET US & Canada	TREND Rapid Growth	

Investment Highlights

- Vertically integrated model with owned manufacturing provides full cost and quality control.
- Registered trademark provides brand protection and competitive moat in growing niche.
- Strong 36%+ net margins well above typical e-commerce industry benchmarks.
- 10,000-subscriber email list included — valuable remarketing asset for new owner.
- Multi-channel sales presence with established social media following across major platforms.

Growth Opportunities

- Scale Paid Ads

Increase ad spend on proven campaigns to capture more demand in growing market.
- Expand Product Line

Add complementary apparel categories to boost average order value and repeat purchases.
- Marketplace Expansion

Grow presence on additional online marketplaces to diversify revenue beyond current channels.
- International Markets

Target international riding communities to unlock new revenue beyond current US/Canada focus.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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