

DIGITAL PRODUCT • MUSIC / AUDIO

Profitable Audio Plugin Business with 34K Email Subscribers

Bootstrapped digital product business in the audio effects niche. High margins, 52% repeat customers, zero paid advertising, and multiple untapped growth channels.

ASKING PRICE

\$90,943

29x Monthly Multiple

\$41.3K TTM REVENUE	\$37.9K TTM PROFIT	91% PROFIT MARGIN	52% REPEAT CUSTOMERS
BUSINESS MODEL Digital Products	ESTABLISHED 2024	OWNER INVOLVEMENT 20 hrs/wk	
TEAM SIZE Owner only	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- 91%+ net profit margins with minimal fixed operating costs
- 34,000 engaged email subscribers drive revenue with no paid ads
- 52% returning customer rate signals strong product-market fit
- 15+ product catalog with 2+ ready-to-launch unreleased products included
- Fully automated digital delivery — no inventory, no fulfillment

Growth Opportunities

Social Media Expansion

Zero presence on TikTok, Instagram Reels, and YouTube Shorts — major untapped channel.

Paid Advertising

No paid ads currently run; Meta, Google, and YouTube remain completely untested.

Conversion Optimization

Implement bundles, upsells, and AOV strategies to increase revenue per visitor.

Affiliate & Reseller

Expand partner and reseller networks to grow distribution with minimal overhead.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →