

E-COMMERCE • HOME & BATH

Premium Home & Bath Accessories Brand on Amazon

Trademarked Amazon FBA brand in the home and bathroom accessories niche. 136% YoY revenue growth with lean, fully remote operations.

ASKING PRICE

\$169,320

33x Monthly Multiple

\$465K TTM REVENUE	\$61.6K TTM PROFIT	13% PROFIT MARGIN	136% YOY REVENUE GROWTH
BUSINESS MODEL Amazon FBA	ESTABLISHED 2024	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE Owner Only	CUSTOMER MARKET United States	TREND Strong Growth	

Investment Highlights

- Trademarked brand with Amazon Brand Registry enrollment and full IP protection.
- 136% year-over-year revenue growth with record monthly revenue recently achieved.
- Fully remote, hands-off fulfillment via Amazon FBA — no inventory handling required.
- Lean 10 hrs/week operation with no employees and streamlined supply chain.
- Comprehensive asset transfer including social media accounts, domains, and supplier contracts.

Growth Opportunities

- SKU Expansion

Add sizes, colors, and bundles to top-performing product lines to boost AOV.
- New Product Launches

Launch new products every 4–6 months to expand catalog and keyword coverage.
- PPC Scaling

Increase ad investment on hero SKUs to achieve bestseller status and lift organic rank.
- Channel Diversification

Activate existing website and social assets to build direct-to-consumer revenue streams.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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