

CONTENT • BEAUTY & PERSONAL CARE

High-Margin Beauty Content Brand with Social Audience

Established content brand in the beauty niche with diversified monetization across display ads, affiliate income, and social channels. Nearly passive operations.

ASKING PRICE

\$159,390

33x Monthly Multiple

\$61K TTM REVENUE	\$58.6K TTM PROFIT	96% PROFIT MARGIN	111% YOY REVENUE GROWTH
BUSINESS MODEL Content / Affiliate	ESTABLISHED 2020	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE Owner only	CUSTOMER MARKET US-focused	TREND Rapidly Growing	

Investment Highlights

- Near-100% profit margins with average monthly expenses under \$200.
- Diversified revenue: display ads, affiliate commissions, and social monetization.
- 80,000+ social media followers across major platforms included in sale.
- Revenue more than doubled year-over-year; strong upward trajectory.
- 4,000+ subscriber email list largely unmonetized — significant upside available.

Growth Opportunities

- Email Monetization

Activate engaged 4,000+ subscriber list with campaigns and affiliate promotions.
- Affiliate Expansion

Introduce higher-commission beauty programs beyond current affiliate relationships.
- Video & New Channels

Launch video content on untapped platforms to diversify traffic and revenue.
- SEO Recovery

Rebuild organic search traffic lost to algorithm update for additional growth channel.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →