

E-COMMERCE • HOME & BATH

# Premium Home Textiles Brand with Explosive Growth

Amazon FBA brand in the home textiles niche delivering 161% YoY revenue growth, strong margins, and under 5 hours per week owner involvement.

ASKING PRICE

\$2,062,517

42x Monthly Multiple

\$2.9M

TTM REVENUE

\$688K

TTM PROFIT

24%

PROFIT MARGIN

161%

YOY REVENUE GROWTH

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2023

OWNER INVOLVEMENT

<5 hrs/wk

TEAM SIZE

No employees

CUSTOMER MARKET

United States

TREND

Rapid Growth

## Investment Highlights

- 161% year-over-year revenue growth with accelerating monthly profit trajectory.
- Registered trademarks across US, UK, EU, China, and Canada markets.
- Highly systemized operation requiring fewer than five hours per week from owner.
- 50+ SKUs across focused product lines with strong subcategory rankings.
- Recent tariff reduction from ~27.5% to ~17.5% creates meaningful margin tailwind.

## Growth Opportunities

### PPC Optimization

Transition from auto-only campaigns to advanced strategy for significant profit gains.

### DTC Channel Growth

Scale existing Shopify store with paid traffic; currently untapped revenue opportunity.

### International Expansion

Trademark infrastructure in place to launch UK, EU, and Canadian markets immediately.

### Product Line Expansion

Add bundles, new colorways, and complementary home textile products to catalog.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →