

E-COMMERCE • GAMING

Patented Premium Gaming Brand, US & Australia Markets

Established gaming lifestyle brand with patented products, selling across multiple channels in two countries. Just 10 hours per week required from the owner.

ASKING PRICE

\$491,394

28x Monthly Multiple

\$471K TTM REVENUE	\$211K TTM PROFIT	45% PROFIT MARGIN	\$94K INVENTORY INCLUDED
BUSINESS MODEL Amazon FBA + DTC	ESTABLISHED 2020	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE 1-2 people	CUSTOMER MARKET US & Australia	TREND Stable	

Investment Highlights

- Granted design patents in both the US and Australia protecting core products
- Registered trademarks in US and Australia; strong brand defensibility
- Multi-channel presence across major online marketplaces in two countries
- Fully systematised ops with documented SOPs and automated fulfillment
- 84% of customers are repeat gift-buyers — highly predictable demand

Growth Opportunities

- European Expansion

Untapped European market represents significant near-term revenue opportunity.
- Cross-Market Products

Launch proven Australian bestsellers into the larger US market.
- New Product Lines

Expand SKU range to grow US revenue and increase average order value.
- DTC Optimisation

Build out email list and paid social to reduce reliance on marketplace fees.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →