

E-COMMERCE • HOBBY NICHE

Established Dropship Store in Passionate Enthusiast Niche

Profitable dropshipping business in a dedicated hobby niche. Strong organic traffic, US-based suppliers, and minimal inventory requirements.

ASKING PRICE

\$91,616

29x Monthly Multiple

\$111.9K TTM REVENUE	\$38.6K TTM PROFIT	34% PROFIT MARGIN	41% GROSS MARGIN
BUSINESS MODEL Dropshipping	ESTABLISHED 2020	OWNER INVOLVEMENT 40 hrs/wk	
TEAM SIZE 1 person	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Established 5+ year brand in a passionate, recession-resistant hobby niche.
- Strong organic search traffic drives sales with minimal paid ad dependency.
- US-based supplier network with multiple sourcing channels and supplier contracts.
- Asset-light model — ~95% of inventory held in supplier warehouses.
- 1,000+ email subscribers and active multi-platform social media presence.

Growth Opportunities

Paid Advertising Scale existing Google and social ad campaigns to capture more demand.	Product Expansion Add adjacent hobby categories like gold prospecting gear and accessories.
Email Marketing Monetize existing subscriber list with targeted campaigns and automation.	Experience Services Offer lessons, guided outings, or rentals for additional revenue streams.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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