

E-COMMERCE • AMAZON FBA

Premium Wellness Brand with Multi-Channel Revenue

Certified premium health product brand operating across DTC and Amazon FBA, with a 100K+ email list and exclusive supplier relationship.

ASKING PRICE

\$748,001

32x Monthly Multiple

\$1.03M TTM REVENUE	\$280K TTM PROFIT	27% PROFIT MARGIN	100K+ EMAIL SUBSCRIBERS
BUSINESS MODEL DTC + Amazon FBA	ESTABLISHED 2024	OWNER INVOLVEMENT 6 hrs/wk	
TEAM SIZE 4 people	CUSTOMER MARKET US / Global	TREND Recovering	

Investment Highlights

- Amazon Brand Registry 2.0 with multiple independent third-party lab certifications.
- Exclusive supplier relationship with favorable manufacturing terms transferable to buyer.
- 100,000+ email subscribers monetized through active bi-weekly campaigns.
- Dual-channel revenue: DTC Shopify store and Amazon FBA with established presence.
- Lean operations at ~6 hrs/week with agency-managed marketplace and support team.

Growth Opportunities

Catalog Expansion Add adjacent wellness products and consumables to increase average order value.	Recurring Revenue Launch subscription-based consumables to build predictable monthly recurring revenue.
Product 2.0 Launch Next-generation product samples already exist; supplier relationships fully established.	International Growth Scale secondary markets in Canada, Australia, and UK with existing logistics infrastructure.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →