

E-COMMERCE • HEALTH & WELLNESS / TOYS

Patented Sensory Brand with Multi-Channel FBA Revenue

Established, trademarked sensory and fidget product brand generating \$243K TTM revenue via Amazon FBA, with European distribution and a new product ready for immediate launch.

ASKING PRICE

\$95,060

35x Monthly Multiple

\$243K

TTM REVENUE

\$32.6K

TTM PROFIT

13%

PROFIT MARGIN

1,500+

CUSTOMER REVIEWS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2021

OWNER INVOLVEMENT

7 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓ Asking price \$95,060 at a 35x monthly multiple on \$32.6K TTM net profit.
- ✓ U.S. design patent and registered trademark protect the flagship product from competition.
- ✓ Only 5–7 hours per week required; highly automated FBA logistics with no employees.
- ✓ Over 1,500 customer reviews and a top-200 subcategory ranking on the primary platform.
- ✓ European distributor provides royalty-based revenue with option to expand directly into EU.

Growth Opportunities

Launch Ready Product

A fully designed new product is ready for manufacturing and immediate catalog expansion.

Catalog Expansion

Introduce additional branded sensory and wellness products to grow revenue and market share.

Direct EU Expansion

Terminate or renegotiate distributor agreement to capture higher-margin European sales directly.

Social & Off-Platform Traffic

Leverage existing social media channels to drive incremental external traffic and boost margins.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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