

E-COMMERCE • HOME & GARDEN

Passive Amazon FBA Brand in Sustainable Home Niche

Established eco-friendly product brand with registered trademark, Amazon Brand Registry 2.0, and strong seasonal upside. Only 3 hours/week to operate.

ASKING PRICE

\$83,580

34x Monthly Multiple

\$198K TTM REVENUE	\$29.5K TTM PROFIT	15% PROFIT MARGIN	4.6 TOP SKU RATING
BUSINESS MODEL Amazon FBA	ESTABLISHED 2021	OWNER INVOLVEMENT 3 hrs/wk	
TEAM SIZE 2 founders	CUSTOMER MARKET DE / EU	TREND Seasonal Q4 Upside	

Investment Highlights

- Registered trademark and Amazon Brand Registry 2.0 protection included.
- Only 3 hours per week required — highly passive and systemised operation.
- Top SKU holds 4.6-star rating with 400+ verified customer reviews.
- Strong Q4 seasonality with historically 2–3x revenue lift each year.
- Multi-channel presence across Amazon, Shopify, and eBay with email list included.

Growth Opportunities

- PAN-EU Expansion

Register for VAT in Poland to unlock full EU market and cut fulfillment costs.
- New Product Launches

Extend the existing catalog with complementary products timed for Q4 peak season.
- Advertising Scale

Increase PPC investment and optimise campaigns to capture more organic rank.
- DTC Channel Growth

Leverage existing email list and Shopify store to grow direct-to-consumer revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →