

ECOMMERCE • SPORTING GOODS & COLLECTIBLES

Iconic 50-Year Heritage Skateboarding IP Portfolio for Sale

A rare, defensible IP-led eCommerce business with three legendary skateboarding brands, a 67% net margin, and a fiercely loyal global collector fanbase—built on organic demand and authentic heritage.

ASKING PRICE

\$1,198,701

48x Monthly Multiple

\$458K

TTM REVENUE

\$300K

TTM PROFIT

65%

PROFIT MARGIN

12,000+

EMAIL SUBSCRIBERS

BUSINESS MODEL

D2C & Wholesale

FIRST MADE MONEY

2019

OWNER INVOLVEMENT

15 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States (Global Customer Base)

TREND

Stable

Investment Highlights

- ✓ 67% net profit margin on \$458K TTM revenue, generating ~\$300K in annual net profit.
- ✓ Portfolio of five USPTO-registered trademarks across three heritage skateboarding brands spanning 50+ years.
- ✓ Near-zero customer acquisition cost—growth driven entirely by organic reach, word-of-mouth, and nostalgia.
- ✓ 4.97-star rating across 1,200+ verified reviews; limited-edition drops frequently sell out before launch.
- ✓ Lean 15-hour/week operation with established US-based supply chain, 5 retained contractors, and 90-day seller transition support.

Growth Opportunities

Digital Marketing & SEO

Launch paid ads and SEO to reach audiences beyond the existing organic collector community.

Amazon Channel Expansion

List on Amazon to access millions of new buyers—currently a completely untapped sales channel.

Influencer & Wholesale Growth

Partner with lifestyle influencers and expand wholesale to premium international retailers.

IP Licensing & Brand Extensions

License heritage graphics into apparel, footwear, and consumer goods for scalable royalty revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →