

E-COMMERCE • OFFICE SUPPLY

Profitable 10-Year Amazon FBA Brand in Office Products

Established FBA brand selling premium leather office accessories with 21 active SKUs, 20%+ net margins, and a systemized operation ready for a new owner.

ASKING PRICE

\$356,826

34x Monthly Multiple

\$504K

TTM REVENUE

\$126K

TTM PROFIT

25%

PROFIT MARGIN

21

ACTIVE SKUS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2016

OWNER INVOLVEMENT

3 hrs/week

TEAM SIZE

1 Employee

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓ 10-year operating history with profitability recorded every year since launch
- ✓ Top SKU holds 4.7-star rating with over 10,000 customer reviews
- ✓ Low TACoS under 8% reflecting highly efficient paid advertising spend
- ✓ Streamlined operations requiring only ~3 hours of owner time per week
- ✓ Registered trademark and Amazon Brand Registry provide strong brand protection

Growth Opportunities

New Product Launches

Expand the catalog with complementary office products to drive incremental revenue.

Influencer Marketing

Scale existing influencer testing to acquire new customers and boost rankings.

International Expansion

Leverage existing infrastructure to enter additional Amazon marketplaces.

Shopify Channel Growth

Invest in direct-to-consumer traffic to reduce platform concentration risk.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →