

E-COMMERCE • DROPSHIPPING

Pinterest-Driven Dropshipping Store Across Multiple Niches

Highly systemized dropshipping business with a proven paid social strategy, managed by a dedicated team requiring minimal owner involvement.

ASKING PRICE

\$352,273

18x Monthly Multiple

\$1.58M TTM REVENUE	\$235K TTM PROFIT	15% PROFIT MARGIN	31K+ EMAIL SUBSCRIBERS
BUSINESS MODEL Dropshipping	ESTABLISHED 2025	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE 5 people	CUSTOMER MARKET Global	TREND Rapid Growth	

Investment Highlights

- Unique paid social strategy on an underutilized platform with long campaign longevity.
- Fully staffed team of 5 handles fulfillment, support, and product launches daily.
- No inventory held — lean dropshipping model via established China fulfillment partner.
- 31,000+ buyer email list provides owned marketing channel independent of paid ads.
- Explosive growth from launch to \$1.58M TTM revenue within roughly one year.

Growth Opportunities

- Product Expansion

Test and stack additional winning products to compound monthly revenue growth.
- Channel Diversification

Add complementary paid channels to reduce single-platform acquisition dependency.
- Email Monetization

Leverage 31K+ buyer list with structured campaigns and automated sequences.
- Niche Deepening

Focus ad spend on highest-margin niches to improve overall profitability.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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