

AGENCY • B2B LEAD GENERATION

Productized LinkedIn Outreach Agency for B2B Professionals

Subscription-based lead generation agency serving B2B sales professionals with fully automated outbound prospecting. 100% recurring revenue, lean remote team.

ASKING PRICE

\$179,340

30x Monthly Multiple

\$117K TTM REVENUE	\$72K TTM PROFIT	61% PROFIT MARGIN	36 ACTIVE CLIENTS
BUSINESS MODEL Subscription Agency	ESTABLISHED 2025	OWNER INVOLVEMENT 7 hrs/wk	
TEAM SIZE 2 people	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- 100% recurring subscription revenue with no one-off projects or retainers.
- Low customer concentration — no single client exceeds 3% of revenue.
- Lean remote team handles day-to-day support; owner role is oversight only.
- 97%+ gross margin with minimal overhead and no developer required.
- Proven outbound sales system with commission-only reps already in place.

Growth Opportunities

Sales Process Refinement

Improve rep close rates to convert existing pipeline more efficiently.

Outreach Volume Scale

Increase outbound activity to generate more leads and new clients.

Niche Expansion

Extend service beyond current niche into broader B2B sales markets.

Email List Monetization

Nurture existing 450-subscriber list to drive conversions and referrals.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →