

DIGITAL PRODUCT • AGENCY

# Turnkey Shopify Store Business Serving Australian Market

Established agency selling pre-built e-commerce stores with a 12,000+ subscriber email list, lean team, and 80%+ profit margins.

ASKING PRICE

\$308,056

24x Monthly Multiple

|                                                      |                                                 |                                                   |                                                 |
|------------------------------------------------------|-------------------------------------------------|---------------------------------------------------|-------------------------------------------------|
| <div>\$192K</div> <div>TTM REVENUE</div>             | <div>\$154K</div> <div>TTM PROFIT</div>         | <div>80%</div> <div>PROFIT MARGIN</div>           | <div>12,000+</div> <div>EMAIL SUBSCRIBERS</div> |
| <div>BUSINESS MODEL</div> <div>Digital Product</div> | <div>ESTABLISHED</div> <div>2022</div>          | <div>OWNER INVOLVEMENT</div> <div>10 hrs/wk</div> |                                                 |
| <div>TEAM SIZE</div> <div>3 people</div>             | <div>CUSTOMER MARKET</div> <div>Australia</div> | <div>TREND</div> <div>Stable</div>                |                                                 |

## Investment Highlights

- Exceptional 80%+ net profit margins on all store sales
- 12,000+ subscriber email list driving majority of revenue
- Lean team of VAs handles daily operations with minimal owner input
- Systemised, remotely operable business with documented SOPs
- 3+ years operating with hundreds of customers served

## Growth Opportunities

- Platform Expansion

Scale paid social and search ads beyond current single-channel acquisition.
- Coaching Services

Add high-margin coaching or mentoring for existing and new customers.
- International Markets

Replicate proven model selling stores tailored to overseas markets.
- Agency Revenue Stream

Launch SEO and advertising agency arm for recurring monthly revenue.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →