

E-COMMERCE • AMAZON FBA

Established Niche Apparel Brand on Amazon FBA

8-year-old focused product catalogue in a passionate consumer niche. Lean operations with strong margins and clear upside from paused inventory.

ASKING PRICE

\$1,065,558

25x Monthly Multiple

\$1.86M

TTM REVENUE

\$519K

TTM PROFIT

28%

PROFIT MARGIN

~12%

AMAZON TACOS

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2018

OWNER INVOLVEMENT

16 hrs/wk

TEAM SIZE

3 staff

CUSTOMER MARKET

United States

TREND

Seasonal Peak

Investment Highlights

- 8 years of operational history with a refined, proven product catalogue.
- Focused 15-SKU lineup selected from 30+ products tested over time.
- Consistent ~28% net margins with efficient, low-overhead operations.
- Strong seasonal peak driving 1.5x–2x average monthly revenue.
- Documented SOPs enable easy handoff and scalable management.

Growth Opportunities

- Relaunch Paused SKUs**

5+ products with reviews and PPC history ready for immediate reactivation.
- Expand Product Range**

Broaden catalogue into complementary accessories and apparel within the niche.
- New Sales Channels**

Launch on additional marketplaces or direct-to-consumer for diversified revenue.
- Restore Ad Spend**

Reinstate reduced PPC budget to recover recent softness and drive growth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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