

E-COMMERCE • PEST CONTROL

Non-Chemical Fly Control Brand with Patent Protection

Established Amazon FBA brand in a regulated niche with strong product defensibility, multi-channel presence, and clear paths to scale.

ASKING PRICE

\$364,718

30x Monthly Multiple

\$667K

TTM REVENUE

\$111K

TTM PROFIT

17%

PROFIT MARGIN

4.3

AVG. REVIEW RATING

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2020

OWNER INVOLVEMENT

10–25 hrs/wk

TEAM SIZE

Owner-operated

CUSTOMER MARKET

US, CA, MX, AU

TREND

Seasonal Peak

Investment Highlights

- Regulated niche creates meaningful barriers to entry for competitors.
- Registered trademark and recently allowed patent add strong IP defensibility.
- 4.3-star average rating; top SKU has 1,000+ reviews and Amazon's Choice badge.
- Multi-channel presence across major marketplaces plus direct B2B sales.
- Improved proprietary product formulation developed, tested, and ready to launch.

Growth Opportunities

Inventory Depth

Increase stock levels to fully capture peak-season demand without constraints.

Scale Paid Ads

Expand Amazon PPC and external Meta, Google, TikTok on proven campaigns.

New Product Launch

Bring tested proprietary lure formulation to market within existing category.

B2B & Retail

Target hospitality, restaurant, and home-garden retail distribution channels.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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