

E-COMMERCE • FASHION & GIFTS

14-Year Global Fashion Accessories Brand on Amazon

Established multi-market eCommerce brand with registered trademarks, 1,400+ SKUs, and strong seasonal revenue across the US, UK, and EU.

ASKING PRICE

\$3,833,075

45x Monthly Multiple

\$4.6M

TTM REVENUE

\$873K

TTM PROFIT

19%

PROFIT MARGIN

22.4%

YOY REVENUE GROWTH

BUSINESS MODEL

Amazon FBA/FBM

ESTABLISHED

2012

OWNER INVOLVEMENT

28 hrs/wk

TEAM SIZE

2 employees

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- 14-year-old brand with registered trademarks in US, UK, and EU
- 1,400+ SKUs across fashion accessories and gifting niches
- Sells across 16 countries including US, UK, EU, Japan, Australia
- Diversified supplier base across four countries for supply chain resilience
- Strong Q4 seasonality with peak month exceeding \$725K revenue

Growth Opportunities

Product Line Expansion

Launch new themed accessories and seasonal gift products to broaden niche reach.

Channel Diversification

Scale underutilised channels including Shopify and social commerce platforms.

Asian Market Growth

Accelerate early-stage presence in Japan and Australia with targeted listings.

FBA Conversion

Shift remaining FBM volume to FBA to improve margins and scalability.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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