

E-COMMERCE • HOME GOODS

UK Home Comfort Brand with Multi-Brand Amazon Presence

Established Amazon FBM business selling premium bedding and home comfort products in the UK, with significant EU expansion potential.

ASKING PRICE

\$386,317

24x Monthly Multiple

\$2.95M TTM REVENUE	\$193K TTM PROFIT	7% PROFIT MARGIN	420 ACTIVE SKUS
BUSINESS MODEL Amazon FBM	ESTABLISHED 2024	OWNER INVOLVEMENT 30 hrs/wk	
TEAM SIZE 4 people	CUSTOMER MARKET United Kingdom	TREND Rapid Growth	

Investment Highlights

- Three registered trademarks and brand registry included in sale.
- 438% year-over-year revenue growth since launch in late 2024.
- 420 SKUs across 37 parent listings in the home comfort niche.
- Team of 4 willing to stay on post-sale for smooth transition.
- Seller offers 3–6 months support including optional 3PL services.

Growth Opportunities

EU Expansion

Launch into EU marketplaces beyond UK to capture significant new demand.

New Product Lines

Diversify catalog to reduce reliance on top-selling hero product.

FBA Migration

Shift more volume to FBA to improve scalability and reduce owner workload.

Marketing Investment

Increase PPC spend and launch social channels to accelerate growth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →