

AGENCY • CONTRACTOR MARKETING

Niche Marketing Agency Serving Contractors with Recurring Revenue

U.S.-focused agency delivering full-service lead generation to contractors on monthly retainers, with a 14-person team and highly systemized operations.

ASKING PRICE

\$1,700,000

33x Monthly Multiple

\$1.44M TTM REVENUE	\$617K TTM PROFIT	43% PROFIT MARGIN	21 ACTIVE CLIENTS
BUSINESS MODEL Monthly Retainer	ESTABLISHED 2023	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE 14 people	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- Recurring MRR base with clients on 12-month annual agreements at \$2,500/month.
- In-house call center drives client appointment rates and conversion performance.
- Strong ~40% net margins with fully documented SOPs and systemized operations.
- Owner works only ~5 hours per week; business runs independently via 14-person team.
- Niche contractor vertical with low competition and significant room to scale.

Growth Opportunities

- Client Expansion

Grow active client base within the underdeveloped contractor marketing niche.
- New Service Lines

Launch personal brand development and coaching offers to existing clients.
- Channel Diversification

Scale Google Ads, SEO, and organic content to reduce Meta ad dependency.
- Vertical Expansion

Replicate proven agency model in adjacent contractor or trades verticals.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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