

AMAZON KDP • BOOKS & GIFTS

High-Margin Print-on-Demand Publishing Business for Sale

Established KDP catalog with 290+ titles, strong seasonal performance, and 40% YoY revenue growth. Lean, largely passive operation with minimal overhead.

ASKING PRICE

\$325,035

27x Monthly Multiple

\$162K TTM REVENUE	\$144K TTM PROFIT	89% PROFIT MARGIN	40% YOY REVENUE GROWTH
BUSINESS MODEL Amazon KDP / POD	ESTABLISHED 2020	OWNER INVOLVEMENT 4-8 hrs/wk	
TEAM SIZE Freelancers only	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- Ultra-high margins (~89%) with minimal recurring expenses and no inventory.
- 290+ title catalog across multiple niches with proven seasonal demand.
- 40% year-over-year revenue growth with doubling December peak revenue.
- Efficient ad spend (~10% TACoS); strong organic sales drive most revenue.
- Fully transferable system: SOPs, source files, templates, and freelancer network included.

Growth Opportunities

- Catalog Expansion

Publish more titles in validated niches and adjacent sub-niches with proven demand.
- International Localization

Translate top-performing titles into additional languages to access new marketplaces.
- Scale Amazon Ads

Increase ad spend strategically; current low TACoS signals significant headroom to grow.
- External Traffic Channels

Build social media presence or email list to drive sales beyond Amazon's ecosystem.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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