

YOUTUBE • SPORTS CONTENT

Growing Women's Sports YouTube Channel With AI Workflow

Profitable commentary-driven YouTube channel in a fast-growing sports niche. Largely outsourced production with strong organic recommendation traffic.

ASKING PRICE

\$78,867

23x Monthly Multiple

\$45.1K

TTM REVENUE

\$41.1K

TTM PROFIT

91%

PROFIT MARGIN

46%

YOY REVENUE GROWTH

BUSINESS MODEL

YouTube Ad Revenue

ESTABLISHED

2024

OWNER INVOLVEMENT

6 hrs/wk

TEAM SIZE

3 freelancers

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- 91%+ net profit margins with minimal overhead and low per-video costs.
- 100% organic traffic via YouTube recommendations — no paid marketing needed.
- AI-powered production workflow dramatically reduces time and cost per video.
- 46% year-over-year revenue growth in a fast-expanding sports niche.
- Largely outsourced operations; owner spends only ~6 hours per week.

Growth Opportunities

Upload Consistency

Increase in-season publishing frequency to capture more recommendation-driven traffic.

Niche Expansion

Broaden coverage to more teams, college content, and evergreen player narratives.

Sponsorship Revenue

Add transferable brand deals and integrations once upload cadence is stabilized.

Brand Development

Build repeatable series formats to strengthen identity and improve viewer retention.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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