

E-COMMERCE • AMAZON FBA

Niche Medical Accessory Brand with Proprietary Product

Amazon FBA brand in the medical accessories category with a custom-mold product, 500+ reviews, and a largely hands-off operational model.

ASKING PRICE

\$120,790

26x Monthly Multiple

\$403K

TTM REVENUE

\$55.7K

TTM PROFIT

14%

PROFIT MARGIN

500+

PRODUCT REVIEWS

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2025

OWNER INVOLVEMENT

5 hrs/wk

TEAM SIZE

1 Contractor

CUSTOMER MARKET

US & Canada

TREND

Growing

Investment Highlights

- Proprietary custom mold creates a defensible product moat with no direct copies.
- Fully registered trademark and Amazon Brand Registry protection in place.
- Hands-off operations — external manager handles day-to-day store management.
- 500+ reviews and 4.5-star rating establishing strong marketplace credibility.
- Zero debt, no suspensions, and clean compliance history on the platform.

Growth Opportunities

International Expansion

Launch into UK and European Amazon marketplaces currently untapped.

SKU Diversification

Add product variations and complementary SKUs within the same niche.

Direct-to-Consumer

Build an owned sales channel to reduce platform dependency and improve margins.

Product Innovation

Develop enhanced versions targeting new user segments within the category.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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