

E-COMMERCE • AMAZON FBA

Established Amazon FBA Brand in Evergreen Educational Niche

Multi-marketplace FBA brand selling evergreen educational products across 5 international markets with a lean remote team and low owner involvement.

ASKING PRICE

\$143,294

30x Monthly Multiple

\$625K TTM REVENUE	\$57K TTM PROFIT	9% PROFIT MARGIN	1,000+ PRODUCT REVIEWS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2021	OWNER INVOLVEMENT 8 hrs/wk	
TEAM SIZE 2 people	CUSTOMER MARKET US, EU, CA	TREND Stable	

Investment Highlights

- Active in 5 international Amazon marketplaces with diversified revenue.
- Hero SKUs carry 1,000+ reviews with 4.4–4.5 star average ratings.
- Registered trademarks and Brand Registry active across all markets.
- Lean operations — only 8 hrs/week owner time with remote team support.
- Evergreen niche with consistent demand; no trend or seasonality dependency.

Growth Opportunities

SKU Expansion Add new durations, color variants, and use-case focused product SKUs.	Bundle Strategy Launch multi-pack bundles targeting classroom and office buyers.
Premium Products Introduce premium versions with upgraded materials or digital features.	Cross-Sell Expansion Add complementary educational products to leverage existing brand trust.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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