

PUBLISHING • BOOKS & GIFTS

Automated KDP Portfolio in Evergreen Health & Gift Niches

Profitable Amazon KDP publishing business with ~40 non-fiction titles, diversified across multiple pen names, international marketplaces, and traffic channels — requiring just 4 hours per week to operate.

ASKING PRICE

\$400,188

30x Monthly Multiple

\$298K

TTM REVENUE

\$160K

TTM PROFIT

54%

PROFIT MARGIN

10,000+

EMAIL SUBSCRIBERS

BUSINESS MODEL

Royalty / Digital

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

4 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- ✓ Portfolio of ~40 live non-fiction titles across evergreen health, wellness, and gift niches with stable, recurring royalties.
- ✓ Revenue diversified across multiple pen names and international Amazon marketplaces, reducing single-asset dependency.
- ✓ Highly automated — only ~4 hours per week required; all tasks documented with full SOPs and a trusted collaborator network.
- ✓ Multi-channel traffic strategy: Amazon Ads, Meta Ads, organic social media, SEO, email marketing, and Kindle promotions.
- ✓ Includes 6 months of private expert support, 10+ hours of training content, proprietary AI tools, and proven production systems.

Growth Opportunities

Audiobook Expansion

No audiobooks exist yet — a clear, high-upside channel ready to launch immediately.

Translation & Localization

Translate top-performing titles into additional languages to unlock new international markets.

Email Monetization

A 10,000+ subscriber list is largely untapped; backend offers could meaningfully boost revenue.

Expanded Distribution

Additional retail channels remain untouched, offering straightforward revenue diversification.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →