

YOUTUBE • TRUE CRIME

High-Margin True Crime YouTube Channel, Largely Outsourced

Established crime content channel with 235K+ subscribers, structured production workflow, and minimal owner involvement generating strong ad revenue.

ASKING PRICE

\$564,011

30x Monthly Multiple

\$250K

TTM REVENUE

\$226K

TTM PROFIT

90%

PROFIT MARGIN

235K+

SUBSCRIBERS

BUSINESS MODEL

YouTube Ad Revenue

ESTABLISHED

2024

OWNER INVOLVEMENT

5 hrs/wk

TEAM SIZE

9 contractors

CUSTOMER MARKET

US

TREND

Stable

Investment Highlights

- ~90% profit margins with low monthly operating expenses.
- Fully outsourced production team handles research, scripting, editing, and thumbnails.
- 235K+ subscribers with a library of 125+ evergreen videos.
- Owner spends just 5 hours per week managing the business.
- Strong audience engagement in a high-RPM, evergreen content niche.

Growth Opportunities

Recurring Content Series

Launch themed series to boost returning viewers and subscriber retention.

YouTube Shorts

Repurpose clips into Shorts to drive viral reach and channel growth.

Brand Partnerships

Add sponsorship revenue via niche-aligned brand deals beyond ad revenue.

Live Streaming

Host live discussions to grow Super Chats, memberships, and engagement.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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