

E-COMMERCE • HEALTH & MEDICAL

# Fast-Growing Amazon FBA Brand in Health Niche

Private label health products business with 370%+ YoY revenue growth, minimal owner involvement, and strong brand protection via registered trademark.

ASKING PRICE

\$142,009

28x Monthly Multiple

|                                                 |                                                       |                                                  |                                               |
|-------------------------------------------------|-------------------------------------------------------|--------------------------------------------------|-----------------------------------------------|
| <div>\$278K</div> <div>TTM REVENUE</div>        | <div>\$60K</div> <div>TTM PROFIT</div>                | <div>22%</div> <div>PROFIT MARGIN</div>          | <div>370%</div> <div>YOY REVENUE GROWTH</div> |
| <div>BUSINESS MODEL</div> <div>Amazon FBA</div> | <div>ESTABLISHED</div> <div>2024</div>                | <div>OWNER INVOLVEMENT</div> <div>2 hrs/wk</div> |                                               |
| <div>TEAM SIZE</div> <div>1 person</div>        | <div>CUSTOMER MARKET</div> <div>US &amp; Canada</div> | <div>TREND</div> <div>Rapidly Growing</div>      |                                               |

## Investment Highlights

- 370%+ year-over-year revenue growth with strong recent momentum.
- Registered US trademark and brand protection providing competitive moat.
- Only 2 hours/week required — fully managed via Amazon FBA.
- 200+ reviews averaging 4 stars; validated customer demand in niche.
- Additional out-of-stock SKUs ready to relaunch, offering immediate upside.

## Growth Opportunities

|                                                                                                                             |                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <div>Marketplace Expansion</div> <div>Launch on additional Amazon marketplaces requiring minimal extra documentation.</div> | <div>Direct-to-Consumer</div> <div>Build branded Shopify store to capture sales outside Amazon ecosystem.</div> |
| <div>Scale PPC Spend</div> <div>Aggressively increase ad budget to stress-test current sales ceiling.</div>                 | <div>SKU Relaunch</div> <div>Restock out-of-stock product lines for immediate incremental revenue.</div>        |

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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