

AGENCY • DIGITAL MARKETING

Established Digital Marketing Agency with Long-Term Clients

US-based agency operating since 2014 offering SEO, hosting, ad management, and web services with highly loyal clients and minimal owner involvement.

ASKING PRICE

\$85,411

18x Monthly Multiple

\$74.9K TTM REVENUE	\$57.8K TTM PROFIT	77% PROFIT MARGIN	\$6,788 AVG CLIENT LTV
BUSINESS MODEL B2B Agency	ESTABLISHED 2014	OWNER INVOLVEMENT 6 hrs/wk	
TEAM SIZE 4 contractors	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- Operating since 2014 with clients retained up to 14 years.
- ~35% of revenue from recurring hosting — largely passive income.
- Fully outsourced delivery team committed to staying post-sale.
- 35% YoY revenue growth with high-margin service model.
- Only 6 hrs/week required; owner focused solely on client relations.

Growth Opportunities

Proactive Client Outreach

Regular check-ins on rankings and performance drive upsells consistently.

Expand Service Offerings

Pitch AI-focused, AEO, and expanded SEO services to existing clients.

Formalize Sales Pipeline

Add referral program and basic lead-gen to supplement organic growth.

Implement Client Contracts

Formalizing agreements converts relationship revenue into recurring contracts.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →