

SAAS • E-COMMERCE TOOLS

European Amazon Seller SaaS with Recurring Revenue

Established sourcing intelligence platform serving European e-commerce sellers. Proprietary dataset of 80M+ indexed products with recurring subscription revenue.

ASKING PRICE

\$192,896

25x Monthly Multiple

\$281K TTM REVENUE	\$84K TTM PROFIT	30% PROFIT MARGIN	84.5% GROSS MARGIN
BUSINESS MODEL SaaS Subscription	ESTABLISHED 2020	OWNER INVOLVEMENT 40 hrs/wk	
TEAM SIZE 2 + contractors	CUSTOMER MARKET Europe	TREND Established	

Investment Highlights

- Proprietary dataset of 80M+ indexed products across 800+ suppliers
- 84.5% gross margin with recurring monthly subscription revenue model
- Strong organic brand recognition within European online arbitrage community
- 6,000-subscriber email list segmented by country; 4.5-star Trustpilot rating
- Diversified acquisition: paid ads, SEO, affiliates, and community referrals

Growth Opportunities

- SEO & Content

Invest in organic content to reduce paid acquisition costs and grow traffic.
- B2B Outbound Sales

Target enterprise accounts and agency partnerships for higher-value contracts.
- Market Expansion

Deepen penetration in existing EU markets and localize for new regions.
- Product Upsells

Introduce premium tiers, AI features, and mobile app to boost ARPU.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →