

SAAS • AI AUTOMATION

AI-Powered Sales Automation SaaS with Usage-Based Revenue

Lean B2B SaaS platform automating lead qualification and appointment booking via messaging channels. Strong margins, international customer base, and 12% YoY growth.

ASKING PRICE

\$450,780

29x Monthly Multiple

\$280K TTM REVENUE	\$187K TTM PROFIT	67% PROFIT MARGIN	5% MONTHLY CHURN
BUSINESS MODEL SaaS Subscription	ESTABLISHED 2024	OWNER INVOLVEMENT 4 hrs/wk	
TEAM SIZE 1 person	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- 67% net margins with usage-based pricing driving natural revenue expansion
- ~190 active paying customers across US, Europe, and international markets
- Only 4 hrs/week owner time — highly automated and lean to operate
- 12% YoY revenue growth; strongest month on record in final period
- 4,000+ subscriber email list and paid social ad infrastructure included

Growth Opportunities

Scale Paid Acquisition

Increase paid social ad spend to accelerate new customer growth profitably.

Organic Content Engine

Build SEO and short-form video presence to reduce CAC and grow brand.

Trial Conversion

Improve onboarding sequences to convert more free trials to paid subscribers.

Adjacent Niche Expansion

Target agencies, real estate, and SaaS sales teams for broader market reach.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →