

E-COMMERCE • HEALTH & WELLNESS

European Health Products Business with Facebook Marketing Focus

Specialized wellness product retailer serving Eastern European markets through targeted social media advertising with proven conversion systems.

ASKING PRICE

\$481,328

16x Monthly Multiple

\$849K TTM REVENUE	\$331K TTM PROFIT	39% PROFIT MARGIN	15K+ EMAIL CONTACTS
BUSINESS MODEL Direct-to-Consumer	ESTABLISHED 2025	OWNER INVOLVEMENT 30 hrs/wk	
TEAM SIZE 3 people	CUSTOMER MARKET Europe	TREND Scaling	

Investment Highlights

- Profitable Facebook advertising system with 40+ localized pages
- Established supplier relationships with branded product manufacturing capability
- Large untapped email database across multiple European countries
- High-margin wellness products with proven market demand
- Self-contained operations with minimal monthly overhead costs

Growth Opportunities

Product Expansion Add complementary wellness products to existing customer base	Email Marketing Monetize large unused email list for additional revenue streams
Channel Diversification Expand beyond Facebook to Google Ads and other platforms	Fulfillment Scaling Implement professional fulfillment to increase operational capacity

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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