

E-COMMERCE • HOME & LIVING

Established Consumer Products Brand Across Global Markets

Profitable Amazon FBA-driven business selling practical home comfort products across Europe and the US, with strong reviews and defensible brand equity.

ASKING PRICE

\$2,193,854

26x Monthly Multiple

\$7.2M

TTM REVENUE

\$1.0M

TTM PROFIT

14%

PROFIT MARGIN

50+

ACTIVE SKUS

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2006

OWNER INVOLVEMENT

15 hrs/wk

TEAM SIZE

Small team

CUSTOMER MARKET

US & Europe

TREND

Growing

Investment Highlights

- 86% of revenue from Amazon FBA with strong organic visibility
- 30,000+ reviews across major European marketplaces; 4+ star ratings
- International trademarks protecting multi-market brand presence
- Diversified revenue: Amazon FBA, EU licensing, and supplementary channels
- Proven product-launch system with 50+ active SKUs across niches

Growth Opportunities

Retail Expansion

Enter US brick-and-mortar stores to diversify beyond online marketplaces.

Geographic Growth

Expand into Latin America, Canada, and Africa for new revenue streams.

DTC Channel

Build direct-to-consumer website to improve margins and brand control.

Product Line Expansion

Launch complementary SKUs using proven product development system.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →