

E-COMMERCE • HOME & OFFICE

Trademarked Home & Office Organizer Brand on Amazon FBA

Lean, largely passive private-label brand with 4.6-star reviews, registered trademarks, and untapped growth channels including social media and international markets.

ASKING PRICE

\$91,557

31x Monthly Multiple

\$171K TTM REVENUE	\$36K TTM PROFIT	21% PROFIT MARGIN	4.6 AVG. REVIEW RATING
BUSINESS MODEL Amazon FBA	ESTABLISHED 2022	OWNER INVOLVEMENT 2–4 hrs/wk	
TEAM SIZE 2 owners	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Registered word mark and logo mark trademarks included with the sale.
- Amazon Brand Registry 2.0 enrolled with clean account health history.
- 4.6-star average reviews across core product listings.
- Highly passive operation requiring only 2–4 hours per week.
- Untapped social media and international marketplace expansion potential.

Growth Opportunities

Social Media Launch

No TikTok, Instagram, or influencer strategy in place — immediate upside available.

PPC Optimization

High TACoS signals significant room to improve ad efficiency and profitability.

Product Line Expansion

Add new sizes, layouts, and colors to existing popular product categories.

International Markets

Account registered in 13 countries; only the US market is currently active.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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