

E-COMMERCE • HEALTH & WELLNESS

Profitable Sleep Products Brand Across Six Marketplaces

Fast-growing Amazon FBA brand in the sleep wellness niche with international reach, registered trademark, and minimal owner involvement.

ASKING PRICE

\$165,896

30x Monthly Multiple

\$193K TTM REVENUE	\$66K TTM PROFIT	34% PROFIT MARGIN	131% YOY REVENUE GROWTH
BUSINESS MODEL Amazon FBA	ESTABLISHED 2024	OWNER INVOLVEMENT 3-4 hrs/wk	
TEAM SIZE Owner Only	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- Registered trademark and Amazon Brand Registry providing strong IP protection.
- Active across six international Amazon marketplaces with diversified revenue.
- 131% year-over-year revenue growth demonstrating strong market traction.
- Lean operations requiring only 3–4 hours per week from the owner.
- Focused catalog of wellness products with consistent 4+ star ratings.

Growth Opportunities

- North America Entry

Expand into the US market to tap a significantly larger addressable audience.
- Direct-to-Consumer

Launch a Shopify store to capture higher margins and own customer data.
- Paid Media Scale

Deploy Meta and Google Ads to drive external traffic and brand awareness.
- European Expansion

Enter key European marketplaces leveraging existing product validation and reviews.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →