

E-COMMERCE • HOME DÉCOR

Premium Dropshipping Store in Luxury Home Lighting

Established Shopify store selling high-margin decorative lighting to consumers and trade buyers, with strong organic traffic and a lean 10-hour weekly workload.

ASKING PRICE

\$814,242

29x Monthly Multiple

\$665K TTM REVENUE	\$313K TTM PROFIT	47% PROFIT MARGIN	14,600 EMAIL SUBSCRIBERS
BUSINESS MODEL Dropshipping	ESTABLISHED 2019	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE 4 contractors	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- High-margin dropshipping model with 40%+ net margins and no inventory held.
- Single long-term manufacturer relationship in place since founding.
- Organic search is primary traffic driver, reducing paid acquisition dependency.
- 14,600-subscriber email list including trade and professional buyers.
- Contractor team in place — customer service, ads, and SEO continue post-sale.

Growth Opportunities

- Scale Organic SEO

Expand content and backlink strategy to grow rankings and organic traffic.
- Email Monetization

Refine sequences and campaigns to convert large subscriber base more effectively.
- Paid Ad Optimization

Increase ROAS by improving targeting and creative across existing ad channels.
- Trade Channel Growth

Develop repeat purchase programs targeting existing professional and designer accounts.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →